



Lucy's Book Club
A program of the Lucy Daniels Center

presents

bookmarked!

A celebration of reading with children

Sponsorship Opportunities for Bookmarked! 2012

Your sponsorship will help make it possible for us to reach more than 30,000 Wake County families in 2012-2013.

Presenting Sponsor: \$15,000 can provide educational supplies for 5 school-based programs impacting 60 young children.

- Top billing on Lucy Daniels Center and Lucy's Book Club websites
- Up to 8 invitations for a special reception and presentation of the Lucy Daniels Award to featured children's book author Audrey Penn (16 people) and 8 signed books
- Group photo with LDC representatives and author Audrey Penn
- Public acknowledgement of your contribution at all Bookmarked! reading events
- **Plus** all "**Event Sponsor**" benefits

Event Sponsor: \$10,000 can provide one parent therapist for the early intervention school program

- Prominent name and logo placement on all Bookmarked! printed materials
- Prominent name placement on all Lucy's Book Club displays for the 2012-2013 year.
- Up to 6 invitations for the Lucy Daniels Award reception (12 people) & 6 signed Audrey Penn books
- An onsite parent/caregiver seminar on the child development topic of your choice
- Public acknowledgement of your contribution at the Bookmarked! reading events
- Plaque for your office or lobby in recognition of your sponsorship
- **Plus** all "**Platinum**" benefits

Platinum Sponsor: \$5,000 can help cover the funding for 150 therapy sessions for low-income children and their parents

- Name listed on all Lucy's Book Club displays for the 2012-2013 year
- Mentioned in all event press releases
- Up to 5 invitations for the Lucy Daniels Award reception (10 people) & 3 signed Audrey Penn books
- High visibility in the *Connect*, the Lucy Daniels Center newsletter and *Connect Online*
- **Plus** all "**Supporter**" benefits

Gold Sponsor: \$2,500 can cover the funding gap for 75 therapy sessions for children and parents

- Prominent name placement on LDC and LBC websites
- Up to 4 invitations for the Lucy Daniels Award reception (8 people) & 2 signed Audrey Penn books
- **Plus** all "**Supporter**" benefit

Silver Sponsor: \$1,000 can cover the gap cost of 37 therapy sessions for children and their parents

- Up to 3 invitations for the Lucy Daniels Award reception (6 people) & 1 signed Audrey Penn book
- **Plus** all "**Supporter**" benefits

Bronze Sponsor: \$500 can cover the gap cost of 18 therapy sessions for children and their parents

- Up to 2 invitations for the Lucy Daniels Award reception (4 people)
- **Plus** all "**Supporter**" benefits

Supporter: \$250 can cover the gap cost of 9 therapy sessions for children and their parents

- Name listed for the 2012-2013 year on the LBC website
- One invitation for the Lucy Daniels Award reception (2 people)

Note: Gifts in Kind will be valued at 50% for sponsor benefits.